CONTRACT

WVIT
1422 New Britain Ave
West Hartford, CT 06110
(860) 521-3030

www.nbcconnecticut.com

Contract / Revision	Alt Order #
343280 / 1	

Product
ISSUE

Contract Dates	Estimate #
10/30/12 - 11/06/12	**2181**

Advertiser	Original Date / Revision
MAJORITY PAC	10/22/12 / 10/30/12

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	**Account Executive**	**Sales Office**
WVIT	Corey Lane	Philadelphia NS

Special Handling

Demographic
RA35+

IDB#	Advertiser Code	Product Code

Agency Ref	Advertiser Ref
15978	28185

And:

WATERFRONT STRATEGIES
1010 WISCONSIN AVE
SUITE 800
WASHINGTON, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
1	WVIT	10/30/12	11/06/12	6-7A CT NEWS TODAY	6A-7A		:30			NM	3	$2,250.00
	ISSUE			ALL SPOTS ON ORDER - IMMEDIATE PREEMPTIBLE CLASS OF TIME								
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	10/29/12	11/04/12	-TWTF--	2	$750.00						
	Week:	11/05/12	11/11/12	MT-----	1	$750.00						
2	WVIT	10/30/12	11/04/12	7-9A TODAY SHOW	7A-9A		:30			NM	1	$800.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	10/29/12	11/04/12	-TWTF--	1	$800.00						
3	WVIT	10/30/12	11/04/12	530-6A SAT CT NEWS TOD	530-6A		:30			NM	1	$175.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	10/29/12	11/04/12	-----S-	1	$175.00						
4	WVIT	10/30/12	11/04/12	9-10A CT NEWS TODAY	9A-10A		:30			NM	1	$600.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	10/29/12	11/04/12	------S	1	$600.00						
5	WVIT	10/30/12	11/04/12	9-10A TODAY SHOW	9A-10A		:30			NM	1	$575.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	10/29/12	11/04/12	-TWTF--	1	$575.00						
6	WVIT	10/30/12	11/06/12	11-12P CT NEWS TODAY	11A-12P		:30			NM	5	$1,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	10/29/12	11/04/12	-TWTF--	3	$200.00						
	Week:	11/05/12	11/11/12	MT-----	2	$200.00						
7	WVIT	10/30/12	11/06/12	1-2P DAYS OF OUR LIVES	1P-2P		:30			NM	5	$1,625.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	10/29/12	11/04/12	-TWTF--	3	$325.00						
	Week:	11/05/12	11/11/12	MT-----	2	$325.00						
8	WVIT	10/30/12	11/04/12	3-4PM STEVE HARVEY	3P-4P		:30			NM	1	$325.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:
This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.
FOR NBCE CONTRACTS:
This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.

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10/30/12 - 11/06/12	ISSUE	**2181**

Advertiser	Original Date / Revision
MAJORITY PAC	10/22/12 / 10/30/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
Week:		10/29/12	11/04/12	-TWTF-- (Weekdays)	1 (Spots/Week)				$325.00 (Rate)			
E 9	WVIT	10/30/12	11/06/12	4-5P ELLEN	4P-5P		:30			NM	10	$6,000.00
Week:		10/29/12	11/04/12	-TWTF--	7				$600.00			
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
2	*WVIT*	*10/29/12-11/04/12*		*4-5P ELLEN*	*4P-5P*	-TuWThF----	*:30*		~~$600.00~~	*NM*		
	See MG 9.11											
	DNA-SEVERE WX COVERAGE											
11	WVIT	11/01/12-11/02/12		4-5P ELLEN	4P-5P	----ThF----	:30		$600.00	NM		
Ⓜ	MG for 9.2 10/31											
Week:		11/05/12	11/11/12	MT-----	3				$600.00			
10	WVIT	10/30/12	11/05/12	6-630P M-F CT NEWS @ 6	6P-630P		:30			NM	2	$3,200.00
Week:		10/29/12	11/04/12	-TWTF--	1				$1,600.00			
Week:		11/05/12	11/11/12	M------	1				$1,600.00			
11	WVIT	10/30/12	11/05/12	7-730P EXTRA	7P-730P		:30			NM	5	$4,500.00
Week:		10/29/12	11/04/12	-TWTF--	4				$900.00			
Week:		11/05/12	11/11/12	M------	1				$900.00			
12	WVIT	11/05/12	11/06/12	M8-10P VOICE	8-10P		:30			NM	1	$6,500.00
Week:		11/05/12	11/11/12	M------	1				$6,500.00			
13	WVIT	10/30/12	11/04/12	T8-8P VOICE-RESULTS	8P-9P		:30			NM	2	$12,000.00
Week:		10/29/12	11/04/12	-T-----	2				$6,000.00			
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	*WVIT*	*10/29/12-11/04/12*		*T8-8P VOICE-RESULTS*	*8P-9P*	-Tu-------	*:30*		~~$6,000.00~~	*NM*		
	See MG 13.3,13.4											
	NA-PGM NOT SCHEDULED											
2	*WVIT*	*10/29/12-11/04/12*		*T8-8P VOICE-RESULTS*	*8P-9P*	-Tu-------	*:30*		~~$6,000.00~~	*NM*		
	See MG 13.3,13.4											
	NA-PGM NOT SCHEDULED											
3	WVIT	10/29/12-11/04/12		T8-10P THE VOICE	8P-10P	-Tu-------	:30		$6,000.00	NM		
Ⓜ	MG for 13.2,13.1											
4	WVIT	10/29/12-11/04/12		T8-10P THE VOICE	8P-10P	-Tu-------	:30		$6,000.00	NM		
Ⓜ	MG for 13.2,13.1											
14	WVIT	10/30/12	11/05/12	11-1135P LATE NEWS	11P-1135P		:30			NM	4	$8,000.00
Week:		10/29/12	11/04/12	-TWTFSS	3				$2,000.00			
Week:		11/05/12	11/11/12	M------	1				$2,000.00			
15	WVIT	10/30/12	11/05/12	1135-1235A TONIGHT SHO\	1135P-1235A		:30			NM	5	$2,500.00
Week:		10/29/12	11/04/12	-TWTF--	4				$500.00			
Week:		11/05/12	11/11/12	M------	1				$500.00			

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10/30/12 - 11/06/12	ISSUE	**2181**

Advertiser	Original Date / Revision
MAJORITY PAC	10/22/12 / 10/30/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
16	WVIT	10/31/12	11/05/12	1-2P DAYS OF OUR LIVES	1P-2P		:30			NM	1	$325.00
MG from another estimate due to Severe Weather Coverage - Hurricane Sandy												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/30/12	11/05/12	M-WTF--	1	$325.00						
17	WVIT	10/31/12	11/05/12	11-1135P LATE NEWS	11P-1135P		:30			NM	1	$2,000.00
MG from another estimate due to Severe Weather Coverage - Hurricane Sandy												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/30/12	11/05/12	M-WTFSS	1	$2,000.00						
18	WVIT	10/31/12	11/05/12	1135-1235A TONIGHT SHO\	1135P-1235A		:30			NM	1	$500.00
MG from another estimate due to Severe Weather Coverage - Hurricane Sandy												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/30/12	11/05/12	M-WTF--	1	$500.00						
19	WVIT	10/31/12	11/05/12	4-5P ELLEN	4P-5P		:30			NM	2	$1,200.00
MG from another estimate due to Severe Weather Coverage - Hurricane Sandy												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/30/12	11/05/12	M-WTF--	2	$600.00						
20	WVIT	10/31/12	11/05/12	6-630P M-F CT NEWS @ 6	6P-630P		:30			NM	1	$1,600.00
MG from another estimate due to Severe Weather Coverage - Hurricane Sandy												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/30/12	11/05/12	M-WTF--	1	$1,600.00						
21	WVIT	10/31/12	11/05/12	7-730P EXTRA	7P-730P		:30			NM	1	$900.00
MG from another estimate due to Severe Weather Coverage - Hurricane Sandy												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/30/12	11/05/12	M-WTF--	1	$900.00						
									Totals		54	$56,575.00

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 -11/06/12	54	$56,575.00	$48,088.75
Totals	54	$56,575.00	$48,088.75

Signature: _____ **Date:** _____

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